

FOR IMMEDIATE RELEASE

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Announcing Phase One of the Lakes of Orange
Ohio's FIRST Green Certified Residential Community

Orange, Ohio (November, 2014) – Kertes Enterprises, Inc. announced the launch of phase one of, The Lakes of Orange, a new residential development which will be the first in Ohio to be a Green Certified Community. The Lakes of Orange offers residents a rare, one-of-kind opportunity to build and live in a green and sustainable environment.

Located in Orange Village Ohio, near the intersection of Brainard Road and Miles Road, The Lakes of Orange is situated on a 95-acre site that encompasses a wooded 30-acre Conservation area with a 1-acre lake, gazebo, stream, and walking trail. The Lakes of Orange community is being developed according to the National Green Building Standard featuring homes custom built to the Nationally recognized Energy-Efficient, Green, and Sustainable standards including:

- National Green Building Standard (NGSB)
- ENERGY STAR

The Lakes of Orange represents an innovative, natural and eco-friendly lifestyle, with recreation amenities such as a Community Clubhouse, Pool, and Tennis Court. The custom-designed landscaped entranceways, tree-lined streets, community areas and building sites that are uniquely clustered to provide views of the conservation area and lake. The location is just minutes from retail shopping, restaurants, University Hospitals Ahuja Medical Center, the new Eaton Corporation World Headquarters, and, are located in the award-winning Orange School District.

Lot sizes in Phase I range from 1/4 acre to 1/2 acre and are now available for purchase. Kertes Enterprises, Inc., the developer will also be building in the development.

Kertes Enterprises, Inc. has been building single family homes and developing residential communities since the mid-1970s and focuses on building custom homes at a conventional price. The Lakes of Orange will feature several models that are designed for families but will also accommodate empty nesters. Empty nesters will enjoy universal design and features in the homes such as a first floor master bedroom, laundry and an area for an optional elevator. Model and floor plan renderings are now available.

For more information, contact Randy Kertesz at 216-831-9110 or rskertesz@kertesenterprises.com.

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Backgrounder

National Green Building Standard is the only residential green building rating system approved by ANSI as an American National Standard. The National Association of Home Builders (NAHB) and the International Code Council (ICC) partnered to establish a nationally-recognizable standard definition of green building. The NGBS provides practices for the design and construction of all types of green residential buildings, renovations, and land developments. The green aspects of the NGBS include lot design, preparation and development; resource, energy and water efficiency; indoor environmental quality; and operation, maintenance and building owner education. *Courtesy of <http://www.nahb.org>*

Home Innovation Research Labs certifies new and remodeled homes and residential land developments according to the rigorous requirements of the NGBS – the only residential green building rating system approved by ANSI as an American National Standard. The NGBS, originally approved by ANSI in 2009 and recently updated and approved in 2012, provides practices for the design and construction of all types of green residential buildings, renovations, and land developments. In contrast to LEED certification, NGBS criteria can be applied to urban, suburban and rural land development.

Home Innovation Research Labs, located in Upper Marlboro, Md., is a full-service research, testing, and consulting firm determined to improve the quality, durability, affordability, and environmental performance of single- and multifamily homes and home building products. Founded in 1964 as a subsidiary of the National Association of Home Builders (NAHB), they have helped to introduce some of the most groundbreaking innovations in residential construction.

Attachments: Rendering and Site Plan

 Go Green! Print this document only when necessary. Thank you for helping Kertes Enterprises, Inc. to be environmentally responsible.