

FOR IMMEDIATE RELEASE

Randy Kertesz, President | rskertesz@azmanagement.com
Kertes Enterprises, Inc.
3439 West Brainard Road, Suite 260
Cleveland, Ohio 44122
(216) 831-9110



The Lakes of Orange Ohio's FIRST Green Certified Residential Community

Orange, Ohio (November, 2014) – Kertes Enterprises, Inc. is nearing completion of Phase 1 of the land development of The Lakes of Orange, a 150-home development that will be the first in Ohio to be a Green Certified Community. The homes in The Lakes of Orange offer residents a rare, one-of-kind opportunity to build and live in a green and sustainable environment.

The project is the largest development project in the Orange School District for Kertes Enterprises, Inc. and Randy Kertesz, CEO, wants to make it unique. Kertesz has been building and developing in the area for nearly 35 years and intends for The Lakes of Orange to be the crowning jewel. The community is located in Orange Village, Ohio, near the intersection of Brainard Road and Miles Road.

Kertesz understands builders have a reputation for destroying the environment - cutting down trees, displacing wildlife and impeding natural waterways. The company's goal was to change that perception by building a Green and Sustainable community focused on preserving and conserving the natural environment. Kertesz felt The Lakes of Orange was the right opportunity to make this a reality. Thinking of the family's children and the future with which he'd leave them, he set out to minimize the impact of building by creating a sustainable community.

The Lakes of Orange features a green development plan on 65 acres of the 95 acre site. The homes are clustered to provide wide open green spaces, and views of the conservation area and lake, while minimizing land use and deforesting. The remainder of the undeveloped 95 acre site will be a protected area entrusted to a local conservation group. The Lakes also features a wildlife corridor.

During the development of the roads, Kertesz cleaned up the 1-acre lake on the property preserving the natural habitat and created sedimentation basins to handle run-off from construction. The community also features a stream, a gazebo, a walking trail, a community clubhouse, pool, and tennis court. The location is just minutes from retail shopping, restaurants, University Hospitals Ahuja Medical Center, the new Eaton Corporation World Headquarters, and, is located in the award-winning Orange School District.

Three existing homes were on the site when development began. Those were deconstructed and a large portion of the building materials were recycled into the new development - bricks and blocks were crushed and used for temporary roads; boulders will be featured in the landscaping. Old paving bricks from a local road will be used in walkways. Plans are to add landscaping features with native plantings,

trees, and shrubbery once construction is complete. One of the goals of the design was to minimize the material put into the landfill and to preserve the original integrity of the space, all the while making it sustainable, livable, and beautiful.



The homes in development are subject to strict architectural guidelines and must be built to the National Green Building Standard or other nationally recognized Green and Sustainable programs approved by the developer. A few of the green features of homes to be built by Kertes in the The Lakes of Orange community are:

- Zoned high-efficiency heating and cooling throughout
- Engineered insulation
- Superior indoor air quality – ERV's provide preconditioned outside air
- HardiePlank recycled siding with 30 year factory finish
- LED lighting
- High-efficiency hot water tank and water usage products
- Occupancy sensors that adapt lighting to your use
- Optional solar panels
- Native landscaping to minimize the use of sprinklers

As Ohio's first Green certified residential community, The Lakes of Orange is a unique opportunity to build and live in a green and sustainable environment, and is providing a public awareness that green and sustainable homes should be less expensive to maintain over the long-term. Now that awareness has been raised about the project, Kertes has been receiving inquiries from potential residents interested in a green and sustainable community.

Kertes selected the ICC-700 National Green Building Standard (NGBS) program because of its focus, in his opinion, on residential construction and development, as opposed to other programs such as LEED, which is better suited to commercial construction. The NGBS and its levels of certifications are developed for home builders by home builders and is the only third party verified program. NGBS Green certification is cost-effective, flexible, and rigorous for all types of construction.

The Lakes of Orange green development plan was originally developed by Randy Kertes of Kertes Enterprises, Inc. and Craig Cawrse from Cawrse and Associates, a local land design group. It is currently being verified by Rick Siegfried of R.S.A. Architects of Chagrin Falls, Ohio.

Kertes Enterprises, Inc. has been a NAHB member since 1976 and actively participates in the National Home Builders Association on the Building Codes and Standards subcommittee, Energy and Green Codes and Standards subcommittee, and Sustainability and Green Building Codes subcommittee. Kertes has accepted appointment of the 2015 to 2017 Building Proposal and Oversight Group for the ICC Code Development.

Lot sizes in Phase I range from 1/4 acre to 1/2 acre and are now available for purchase. Kertesz is in the process of qualifying additional builders who meet the stringent design and build standards of this unique community. Kertes Enterprises, Inc. will also build homes in the development. The Lakes of Orange will feature several models that are designed for families as well as empty nesters. Model and floor plan renderings are now available.



Kertes Enterprises, Inc. has been building single family homes and residential communities since the mid-1970s. The companies focus has always been on building custom homes at a conventional price, and now they want to achieve those goals with green, sustainable building practices.

For more information, contact Randy Kertesz at 216-831-9110 or rskertesz@kertesenterprises.com.

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Backgrounder

National Green Building Standard is the only residential green building rating system approved by ANSI as an American National Standard. The National Association of Home Builders (NAHB) and the International Code Council (ICC) partnered to establish a nationally-recognizable standard definition of green building. The NGBS provides practices for the design and construction of all types of green residential buildings, renovations, and land developments. The green aspects of the NGBS include lot design, preparation and development; resource, energy and water efficiency; indoor environmental quality; and operation, maintenance and building owner education. *Courtesy of <http://www.nahb.org>*

Home Innovation Research Labs certifies new and remodeled homes and residential land developments according to the rigorous requirements of the NGBS – the only residential green building rating system approved by ANSI as an American National Standard. The NGBS, originally approved by ANSI in 2009 and recently updated and approved in 2012, provides practices for the design and construction of all types of green residential buildings, renovations, and land developments. In contrast to LEED certification, NGBS criteria can be applied to urban, suburban and rural land development.

Home Innovation Research Labs, located in Upper Marlboro, Md., is a full-service research, testing, and consulting firm determined to improve the quality, durability, affordability, and environmental performance of single- and multifamily homes and home building products. Founded in 1964 as a subsidiary of the National Association of Home Builders (NAHB), they have helped to introduce some of the most groundbreaking innovations in residential construction.

Attachments: Rendering and Site Plan

 Go Green! Print this document only when necessary. Thank you for helping Kertes Enterprises, Inc. to be environmentally responsible.